



Better insight on international trade

Transparent reporting with Cubeware at VA Intertrading

VA Intertrading is based in the Austrian city of Linz, located in the heart of Europe at the crossroads of several major trade routes. The internally operating company founded in 1978 is Austria's leading trading house. Beyond trading activities, VA Intertrading also provides services in the areas of transportation, logistics, counter trade and trade finance.

Managing a comprehensive trade network

VA Intertrading offers a wide range of wholesale activities from its vast network of offices throughout the world. In order to manage its global trade relationships with customers, manufacturers and partners, the company needs current KPIs for all markets. Due to these high demands on reporting, the controlling department needed to replace its existing system based on Microsoft Dynamics NAV and Excel with a modern planning and analysis solution.

Broad scope of applications

Cubeware Cockpit was the ideal solution for the project team because its high level of functionality and flexibility met the trade house's requirements. The controllers now have a single platform for planning, ad hoc analysis and reporting. Another important factor in the selection process was the software's intuitive usability for both everyday users as well as the project team in the controlling department which will administer and extend the new system.

A clear view of all trade areas

Common pool of data for reports and analyses

To build the new reporting solution, the controlling team first collected the necessary source data from Microsoft Dynamics NAV and Excel and standardized it to improve the overall quality. The cumulated data is stored in Microsoft SQL Server, where users can access it for multidimensional analysis from its Analysis Services component. The solution uses Cubeware Importer for ETL and Cubeware Cockpit for planning, reporting and ad hoc analysis. The controllers use this front end to create standard reports which are exported as PDF files and sent to various department managers.

Solution

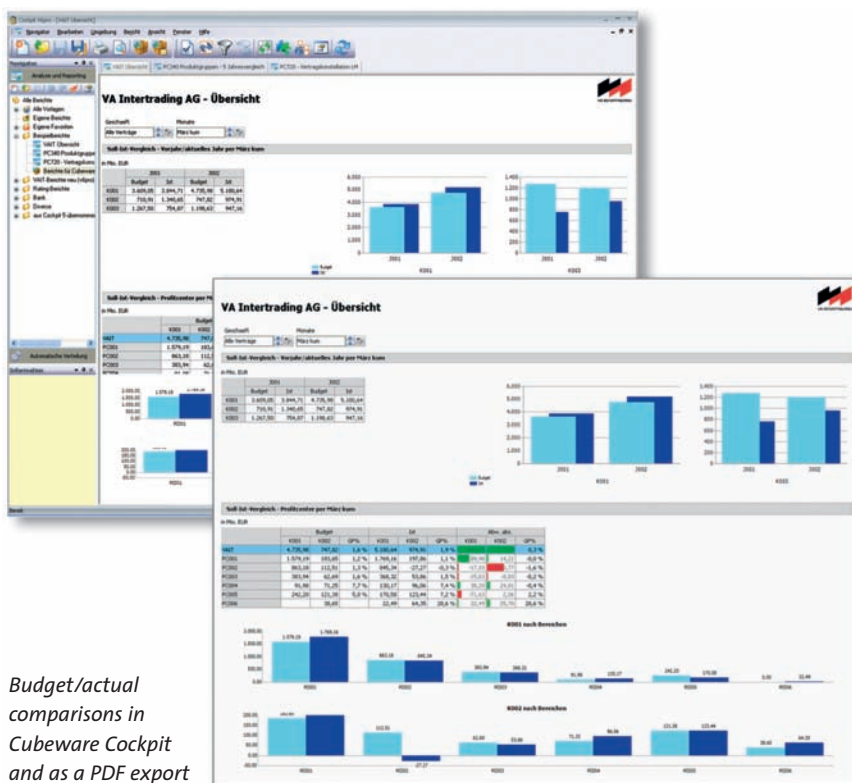
The trading company VA Intertrading has implemented a Cubeware reporting solution that collects and analyzes all KPIs of the company's comprehensive trade relationships. Since the system makes standard reporting and ad hoc analysis fast and efficient, the management team has a clear overview on the developments across all areas of its business.

Services

- Concept design
- Implementation
- Training

Technologie

- Microsoft Dynamics NAV
- Microsoft SQL Server
- Cubeware Importer
- Cubeware Cockpit



Budget/actual comparisons in Cubeware Cockpit and as a PDF export



"Thanks to Cubeware Cockpit we can generate standard analyses in a fraction of the time that we needed in the past. Since we have fewer routine tasks, we now have more time for detailed analysis and other more important responsibilities."

Stefan Aschenberger,
Group controller at VA
Intertrading

Cubeware supported the project team in the concept design and system implementation as well as through user trainings for Cubeware Cockpit. The controllers at VA Intertrading were able to quickly develop the necessary skills to maintain and extend the reporting solution on their own.

Comprehensive analysis with Microsoft Dynamics NAV data

The international trading house can replicate its reporting categories in just a few cubes. The main categories – profit centers, articles and traders – are then divided into custom dimensions for purchasing, sales, countries, suppliers, supplying plants, costs and performance drivers as well as standard dimensions such as time, customers, actuals and budget data. In addition, an internal rating system evaluates customers and suppliers. In a follow-up project, the system will implement and adapt the syscon NAC cube which processes financial accounting data from Microsoft Dynamics.

Reports and analyses at the click of a mouse

The controlling department can now automatically generate standard reports for various departments and the management team. In addition to a major jump in efficiency, the team can now easily conduct ad hoc analyses, for example, by country, products or customers. The controlling department can quickly provide the executive board the necessary numbers to prepare a presentation in a certain country. Individual reports, which used to take three days to create, are now ready within a few hours.

Current overview for the entire company

Depending on a user's individual needs, the system can deliver the necessary numbers daily or as monthly or quarterly reports. Instead of individual Excel sheets, all reports and analyses are now stored in a central reporting system based on a common base of information. Thanks to the consolidated data, the management team has a clear, current overview of the developments across its entire enterprise.

Cubeware GmbH
Mangfallstraße 37
83026 Rosenheim
Germany
Tel.: +49 (0)8031 / 40 660-0
Fax: +49 (0)8031 / 40 660-6600
info@cubeware-international.com
www.cubeware-international.com